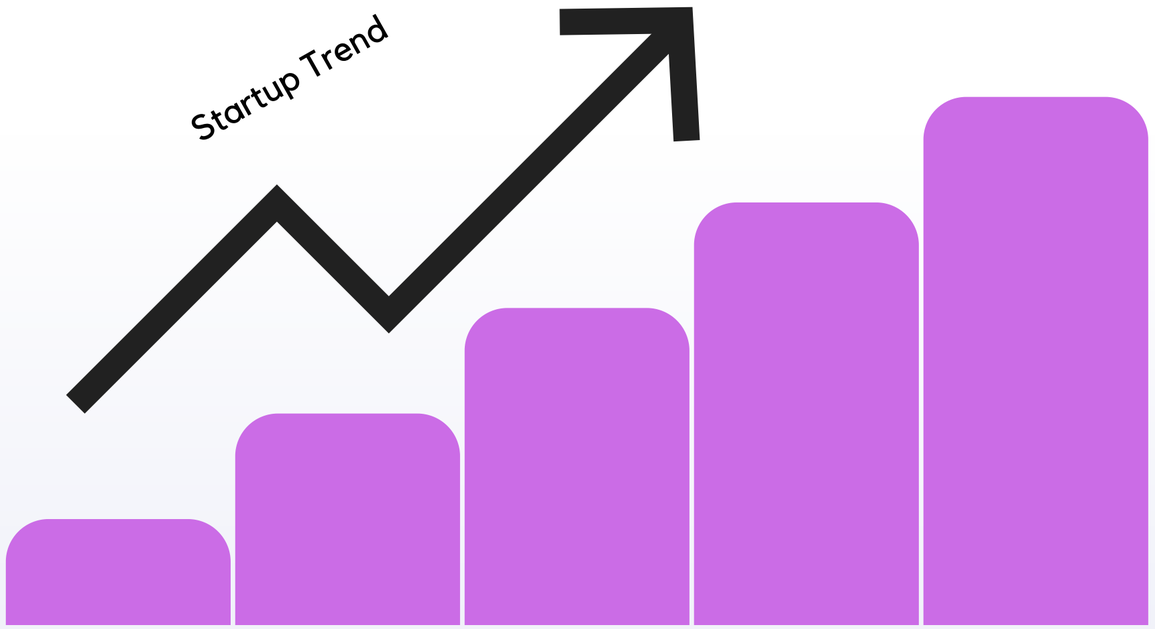
Startups are increasing, but VC investments are decreasing... Why?



VC investment declined by 34% quarter over quarter

-EY, 2023

Global VC investment continues to fall to $77.05 bn

-KPMG, 2024

Dollar Dwindles

-WIPO, 2024

Pain Points

- VCs are not matched to the right startups
- VCs struggle to gather sufficient information about a startup before investing
- VCs do not have access or exposure to startups looking for fundings

WhatTheHack Inc.

Introducing...

WhatTheHack Inc.

VSee

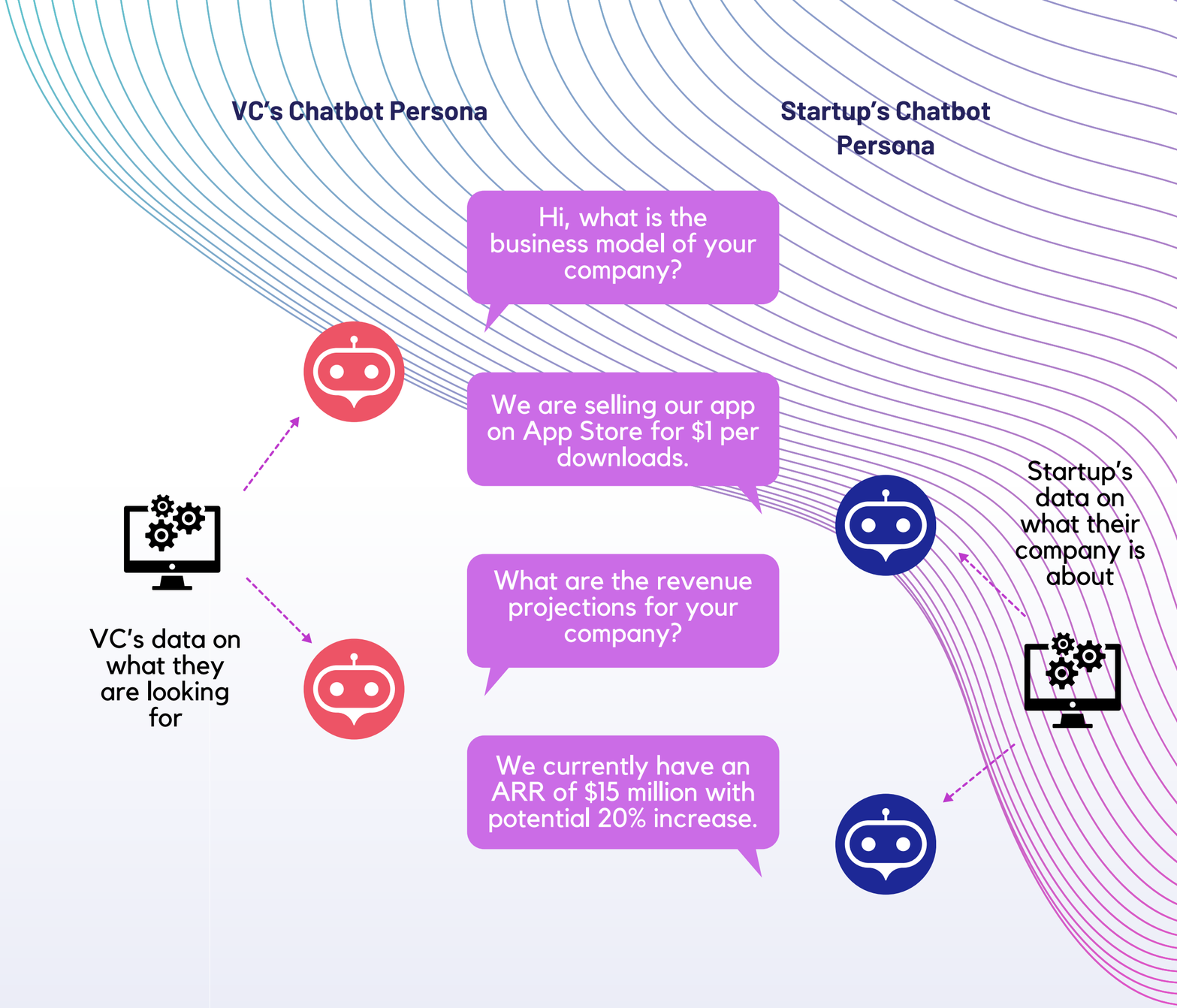
The ultimate platform that helps VCs see and discover potential startups, matching startups to VCs through a revolutionary matching mechanism.

Our Matching Mechanism

Our Matching Mechanism Runs On **Building An AI Persona** for each of the users, the VC side and the Startup side. These AI personas are **trained with data feed-in by the VC side or the Startup Side** to accurately represent their respective side.

Instead of running a matching-making Algorithm, our technology **prompts the two AI Persona to converse and simulate an interview/pitching session** between the startup and VC.

From the conversation between two AI personas, we **summarize the important information gathered from the conversation** and **generate an analysis report** for the VC to make an informed decision on whether to proceed with the next step.



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Demo

What This Means

VCs can “interview” 100+ startups and generate an analysis report on each of the startup in virtually no time or manpower spent

VCs get access to browse through all the startups looking for funding within the application

Startups are given the platform to be exposed to a wide variety of Venture Capitals which have a way to access more information about their company

Startups are only required to “pitch” their company to its AI persona which will use these info to “pitch” to all other VCs

Our Tech Stack

FrontEnd

React.js
Tailwind CSS
DaisyUI

BackEnd

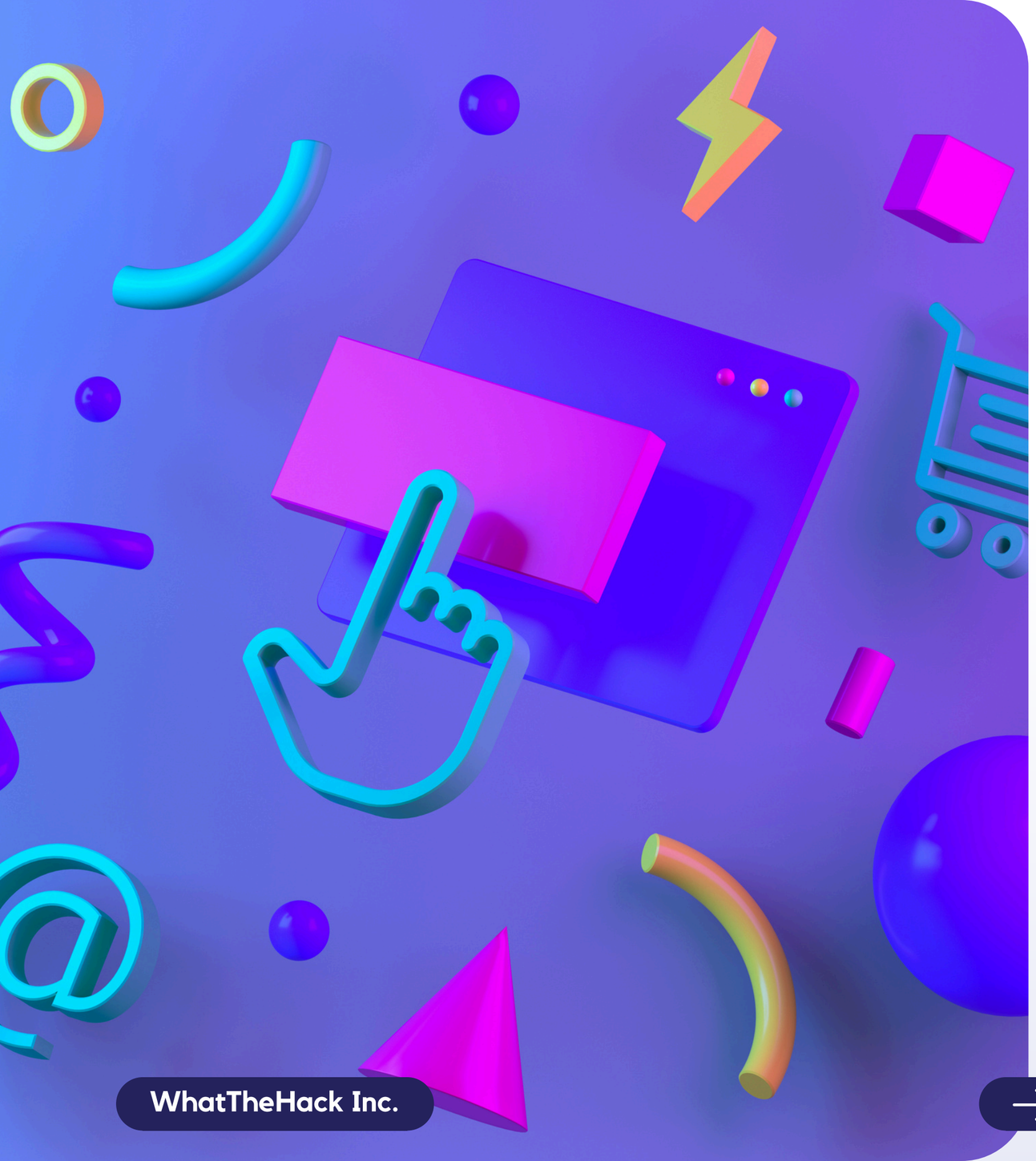
Python Flask

Gen-AI

Gemini 1.5 Flash
Fine-Tuning Models

Database

SQLite3



Future Potential Improvements

- Scoring System To Indicate How Trained the AI Persona Is (How Accurately it represents the Startup)
- Chat Log For Full Conversation History
- Expand to the Startup side (startups can browse through VCs to apply funding)
- Able to take in a pitch slide deck and simulate a pitch
- Better Market Analysis and Recommendation Algorithm

WhatTheHack Inc.

Thank You!